



## NFANT NAMED FINALIST AT 2019 CES BEST OF BABY TECH AWARDS

**ATLANTA, December 4th, 2018** - [Babylist](#), the premier platform for new and expecting parents, announced NFANT Labs as one of its 15 finalists for the 4th Annual Best of Baby Tech Awards. The ceremony will be held at [CES® 2019](#), the largest consumer electronics show and the ultimate global stage. This year's competition yielded an 88% increase in applicants from 2018 and finalists were selected by a panel of baby gear and technology experts.

As the first FDA-cleared Internet of Things (IoT) device for the NICU, NFANT Labs' Analytics and Feeding Solution products are at the forefront of medtech innovation. By connecting the nfant Feeding Solution to any standard baby bottle clinicians are provided with objective, actionable data, displayed in real time allowing them to coordinate and refine treatment plans.

Data is transmitted to nfant Analytics web portal where key feeding metrics are displayed. Healthcare teams are then able to coordinate daily feeding treatments, determine the most at-risk infants for resource allocation and track progress through discharge.

[Online voting is now open](#) for the public to select their favorite technology innovations among the 15 finalists in this year's competition focused on fertility, pregnancy, baby and early parenting. One winner in each category will be selected from a combination of expert judges and online audience votes. An Audience Favorite Winner will be determined completely by online voters. Winners will be announced on January 4, 2019 and will join Babylist CEO, Natalie Gordon, onstage at the [Baby Tech Summit](#) for a innovation panel.

### **About NFANT Labs**

NFANT Labs is an emerging digital health and medical device company based in Atlanta, Georgia, dedicated to infant feeding. nfant Feeding Solution, is the first FDA-cleared "Internet of Things" (IoT) medical device for the NICU and nfant Analytics, a machine learning and reporting platform, gives clinicians, hospital providers and payers insight to infant progress and path to discharge. Improving the standard of feeding care by collecting objective data and tracking feeding progression has the potential to shorten NICU stays, reduce readmissions and deliver substantial savings. For more information about NFANT Labs and all of its products please visit [www.nfant.com](http://www.nfant.com).